



WEST VIRGINIA
SCHOOL
NUTRITION
ASSOCIATION

Feeding Bodies. Fueling Minds.™

2026 WVSNA Annual Spring Conference Vendor Packet



Fueling the Future: A Recipe for Gold!

March 20th - March 22nd

**The West Virginia School Nutrition Association invites you to join us for the
2026 Annual Vendor Show.**

Our 2026 conference theme, Golden Tray Games: Feeding the Future – A Recipe for Gold!, brings an Olympic-inspired celebration to school nutrition, highlighting the teamwork, innovation, and dedication that fuel successful school meal programs across the state.

The conference will be held March 20–22, 2026, at the Morgantown Marriott at Waterfront Place in Morgantown, West Virginia.

The Vendor Show will take place on Saturday, March 21, from 10:15 a.m. to 1:30 p.m.

10:15–11:15 a.m. — Food Show for County Directors Only

11:15 a.m.–1:30 p.m. — Open to additional conference attendees

The Commodity Show will once again be held alongside the vendor exhibits.

Vendors offering commodity item(s) are encouraged to reach out for participation details.

Vendors are also welcome to join us on Friday evening, March 20, from 7:00–9:00 p.m. in Salon EFGH for the Golden Tray Games Kickoff, our official conference opening.

On Saturday evening, we invite you to attend our Social Hour at 5:30 p.m., followed by the Banquet at 6:30 p.m. Banquet tickets may be purchased in your conference packet.

Join us for a championship weekend as we celebrate excellence and go for gold in Feeding the Future.

SUSTAINING MEMBERSHIP



A sustaining membership includes access to the WVSNA Membership side of the website (with names and contact information for members), your company logo and information on the WVSNA website for one year.

The price of the 2026 sustaining membership is \$500.00

BEST DECORATED

EXHIBIT SPACE

A prize will be awarded to the exhibitor with the best booth décor reflecting the conference theme, “The Golden Tray Games.” The winning exhibitor will receive one complimentary table at the 2027 Annual Conference.

When planning your booth, please note that vendors are not permitted to attach any permanent materials to the ballroom walls.

Congratulations to C&T Designs, the 2025 Booth Décor Award winner!



DOOR PRIZES



In the past, WVSNA has given away door prizes during our banquet, generously donated by our valued vendors. This year, to allow for increased interaction and meaningful “face time” with attendees, door prizes will be awarded during the Vendor Exhibit Show.

If you are donating a door prize, please bring it to the registration table at check-in. Prizes will be displayed on Friday evening during the first general session and then delivered to your vendor table prior to the exhibit show on Saturday morning. When a prize winner visits your booth, they will be required to present their winning ticket to claim their prize.

All sponsors and prize donors will be recognized at the time of the drawings.

Thank you for your continued generosity and for the many contributions you have made to support WVSNA. We truly appreciate your partnership.

Reservations

A block of rooms is reserved at the conference rate starting Thursday, March 19 until Sunday, March 22.

WV School Nutrition Annual Conference

Start Date 03/19/2026

End Date 03/22/2026

Last Day to Book: Wednesday February 25

Special Rate \$169 USD per night

*This includes parking for ONE vehicle. There is a \$10 fee for triple/quad occupancy

Here is the link to reserve!

Reservation Website WVSNA
Conference 2026

All Golden Tray Games Opportunities

Golden Tray Gold Package

Cost: \$1,800

(\$1,985 VALUE!)

-Saturday Table w/Commodity Item

-Additional 4' Table

-Full Page Ad

-Sustaining Membership for 1 Year

-2 Banquet Tickets

-Conference T-Shirt

Medal Worthy Opportunities

ITEM	COST
VENDOR TABLE EXHIBIT SHOW	\$1,000
VENDOR TABLE EXHIBIT SHOW W/ COMMODITY ITEM	\$1,100
ADDITIONAL 4' BACK TABLE	\$50
FULL PAGE AD IN BOOKLET	\$200
HALF PAGE AD IN BOOKLET	\$100
SUSTAINING MEMBERSHIP	\$500
BANQUET TICKET-SATURDAY	\$60
GENERAL SESSION SPONSOR	\$50- 3 AVAILABLE
 FRIDAY NIGHT BEVERAGE SPONSOR(S)	\$250-2 AVAILABLE (TWO COMPANIES CAN CONTRIBUTE)
 SATURDAY NIGHT BEVERAGE SPONSOR(S)	\$500-2 AVAILABLE (TWO COMPANIES CAN CONTRIBUTE)
KEYNOTE SPEAKER SPONSOR(S)	\$500-2 AVAILABLE
BREAKOUT SESSION SPONSOR	\$200
BAGS FOR EXHIBIT SHOW	\$2,000 1 AVAILABLE
LANYARDS FOR EXHIBIT SHOW	\$1,500 1 AVAILABLE

There will be no sharing of tables this year. Each company must purchase a table to display their products.



PAYMENT *Information*

Credit Card Payments are accepted

on the WVSNA Website

Please make checks payable to

WVSNA

CHECKS may be mailed to

WVSNA

Lisa Riddle

4707 Camden Ave.

Parkersburg WV, 26101



ADDITIONAL INFORMATION

- Setup can begin on Friday, March 20th starting at 1:00 p.m. until 9:00 p.m. and then on Saturday, March 21st at 7:00 a.m.
- Carts will be available for unloading and you can use the loading dock.
- A refrigerated truck will also be available to use starting Friday afternoon.
- Special electrical needs and/or use of Marriott extension cords, power bars, etc. could involve additional fees. If you need anything special, please contact Tammy Posey by February 25th, to arrange this.
- Refrigeration/Oven Needs/ Shipment of Large Items; If you need to ship boxes of perishable foods or large equipment items to the hotel, please contact Tammy Posey for additional information. Shipment of boxes must arrive no more than one week before the event.

Tammy Posey: tjposey@k12.wv.us
(304)-871-5433





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GOLDEN TRAY GAMES

YOU'RE INVITED!



TEAMWORK will be needed to
CONQUER
EVERY CHALLENGE!

- The Great Pan Relay
- Milk Chug Challenge
- Speedy Veggie Chop
- Rolling Tray Dash
- Stack the Trays
- Whisk It Up
- Blindfolded Spice Test
- Tater Tot Toss
- Apron Relay
- Name that Fruit/ Veggie

WVSNA

Annual Spring Conference

Friday, March 20th

7:00 PM

SALON EFGH

Thank you

As we begin another conference season, I want to take a moment to sincerely thank each and every one of you for your continued support of WVSNA. Your commitment to school nutrition and to this association truly means more to me than words can express. None of what we do would be possible without your dedication and willingness to work together.

Since stepping into this role in 2019, I have been incredibly grateful—not only for the opportunity itself, but for the connections, friendships, and sense of community that have grown along the way. This position has been such a joy for me, and it is the relationships built over the years that make it so meaningful. As a cafeteria manager myself, I know I don't wear the title of director, but I do bring my whole heart and best effort to this role every single day. I strive to represent our members well, to listen, and to support you in any way I can—because at the end of the day, we are all working toward the same goal. As we embrace this year's Olympic-inspired theme, I am excited to see everyone come together again, working as a team toward a shared goal of supporting and strengthening school nutrition across our state. I am also thrilled to be working with the USDA Commodity Show again this year and to provide a convenient “one-stop shop” experience for our exhibitors and attendees.

Please know that if there is anything I can do to support you throughout the conference season, I am always happy to help. Thank you for your continued support, collaboration, and friendship. I truly look forward to another successful and memorable year together.

With sincere gratitude,

Tammy Posey

(304)-871-5433

tjposey@k12.wv.us